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<b>To:</b>	Examiner James Sheleheda	<b>From:</b>	Timothy N. Trop
<b>Company:</b>	US Patent Office	<b>Date:</b>	December 29, 2005
<b>Fax:</b>	(571) 273-8300	<b>Pages:</b>	8 (including cover sheet)
<b>Your Re:</b>	09/515,272	<b>Our Re:</b>	ML0315US

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	David B. Kinder et al.	§	Art Unit:	2617
Serial No.:	09/515,272	§	Examiner:	James R. Sheleheda
Filed:	February 29, 2000	§	Docket:	ITL.0315US P7998
For:	Providing A Viewer Incentive With Video Content	§	Assignee:	Intel Corporation

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO FINAL REJECTION**

Sir:

In response to the final rejection mailed November 28, 2005, reconsideration is respectfully requested in view of the following remarks.

A current listing of the claims is attached. No amendments were made.

Date of Deposit: December 29, 2005  
I hereby certify that this document is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571/273-8300) on the date indicated above.  
*Cynthia L. Hayden*  
Cynthia L. Hayden